

# India Behavioural Economics & Sciences Fest '24

# Nudgeathon

17<sup>th</sup> & 18<sup>th</sup> August



Scan to Register

In collaboration with



# About the Event

## Introduction

Nudgeathon: An exclusive behavioral Economics and Sciences hackathon will take place at IISc, Bengaluru, bringing together leading students, researchers, and industry professionals. Participants will collaboratively address real-world challenges using frameworks from behavioral economics.

**When:** Starts 17th, Aug 10.00 AM IST

Ends 18th, Aug 03.00 PM IST

**Where:** IISc, Bangalore

## Rules

1. Open to students, researchers and working professionals.
2. Individual participation or team of 2 or team of 3.
3. The participants are required to stay on the location throughout the two day nudgeathon.
4. The students are required to brainstorm on the idea through the night and during the course of 29 hours in IISc campus.
5. The theme and topic will be given on spot.
6. No limit on number of participants from any institute.

## Registration

Individual participant - Rs 200

Team of 2 - Rs 350

Team of 3 - Rs 500

<https://forms.gle/Mq7XCP4Gu2EhYCKx6>

## The registration fee includes

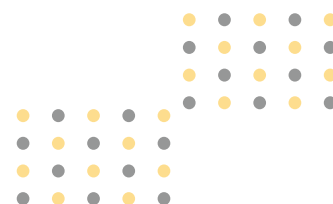
Food for both the days, Certificate of participation/ appreciation, stationary supplies, some Nudgeathon goodies to take back home.

# Schedule



## DAY 1

- Introduction of the event, run through of the rules and regulations.
- Team formation
- Performances by the organizers
- Design thinking
- Commencement of Nudgeathon
- LUNCH (will be provided)
- Review of the design
- SNACKS (will be provided)
- Evaluation of the design
- SUPPER (will be provided)
- Draft Submission
- Nudgeathon continues overnight.



## DAY 2

- BREAKFAST (will be provided)
- Continuation of Nudgeathon
- Final Submission
- Presentation
- Screening round and elimination
- LUNCH (will be provided)
- Preparation for the final presentation
- Final presentation
- SNACKS (will be provided)
- Final evaluation
- Announcement of the winners
- Distribution of certificates

**Get Ready to Nudge!**

**For more information - contact**

**hackathon.cpdmedtbi@gmail.com**

**Sakshi- 9353183118**

**Misbah- 7760789952**



**CPD MED**



**fractal**